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*FOR IMMEDIATE RELEASE*

## Baseball Star Ozzie Smith to Play in Joyner-Walker's Par & Poker Celebrity Challenge for Charity

**Tampa, FL August 2008** – The Joyner-Walker Foundation today confirmed that Baseball Legend Ozzie Smith is returning to play in the Par and Poker Celebrity Challenge for Charity held during Super Bowl week on January 29, 2009 in Tampa, Florida. The second annual tournament hosted by Former NFL Super Bowl Champion Seth Joyner and NCAA Champion Andy Walker, consists of two parts: an 18-hole golf tournament and a No Limit Texas Hold'em poker tournament.

Major League Baseball Hall of Famer Ozzie Smith was one of over thirty class A celebrities who participated in the inaugural event during Super Bowl week 2008 in Arizona. Best known as "The Wizard of Oz," Ozzie Smith combined athletic ability with acrobatic skill to become one of baseball's great defensive shortstops. In nineteen seasons with the Padres and Cardinals, the 13-time Gold Glove Award winner and 15-time All Star set major league shortstop records for assists, double plays and total chances.

"To be part of this is very special," said Ozzie Smith. "Hopefully we can come back nine or ten years from now and talk about how successful its been, how much money has been raised and how much good has come out of this."

The TPC Tampa Bay will be the championship course to host the golf portion of the Par & Poker Celebrity Challenge for Charity 2009. TPC boasts a Bobby Weed championship design layout that is considered to be one of the most beautiful on the PGA Champions Tour. Home to the Outback Steakhouse Pro AM since 1992, this exquisitely manicured golf course features cypress lined fairways and wetlands that create aesthetic beauty as well as challenge.

The event benefits the Joyner-Walker Foundation, a non-profit organization dedicated to providing life skill programs to assist high school and college students in a way to prosper and be self-sufficient. The inaugural event in 2008 brought out over 30 celebrities like Dr. J Erving, Jim McMahon and Eric Dickerson raising \$60,000 for local charities.

This year the Joyner-Walker Foundation is giving back to the host city communities by selecting one Tampa Bay charity to receive a portion of the proceeds. The local beneficiary is selected through an application process that allows the Joyner-Walker Foundation to select a non-profit whose values compliment the Foundation.

For more information about becoming the non-profit beneficiary, contact Robin@relationspr.com. In addition, Seth Joyner interviews are welcomed.

### **About The Joyner-Walker Foundation, Inc.**

The Joyner-Walker Foundation, Inc. is a non-profit organization founded by Super Bowl champion Seth Joyner, professional golfer and NCAA champion Andy Walker and his brother Leonard Walker. The organization is dedicated to providing life skill programs to assist high school and college students in a way to prosper and be self-sufficient. They feel it is their responsibility to equip students with the tools necessary to succeed in life. The Foundation's flagship program is financial literacy and consists of the necessities of money management that are not taught in general education, but combined with education, can lead to the road of prosperity and heightened self-esteem. By providing these life skill programs, the foundation hopes to help those who want to help themselves.

[www.joynerwalkerfoundation.org](http://www.joynerwalkerfoundation.org)

### **About Par and Poker**

The Par and Poker Celebrity Challenge for Charity is one of the only Super Bowl events free and open to the public. The Par & Poker Celebrity Challenge for Charity, its sponsors, and celebrity host Super Bowl Champion Seth Joyner, provide a first-rate celebrity golf and poker event raising thousands for local and national charities. The 2009 tournament will be held January 29, 2009 during Super Bowl week in Tampa, Florida. Professional athletes and stars from the world of entertainment, along with registered players will be competing for prizes, cash awards, and bragging rights as they play the TPC Tampa Championship Golf Course with PGA Tour-like conditions. Celebrities, sponsors and players will also be able to show their poker wit in one-of-the finest poker tournaments that Florida has to offer, destined to be the largest celebrity poker tournament in Tampa Bay history, granting 3 seats to the World Series of Poker.

[www.parandpoker.com](http://www.parandpoker.com)

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